



SDNB Outdoor Facilities Task Force

August 21, 2024



Meeting Goals

- Brief review of previous meetings
- Learn about South Milwaukee's Launching a Legacy capital campaign

Board of Education Resolution

Charge: The Task Force shall study the current outdoor facilities available and make recommendations for improvements to maximize utilization of space, equipment, infrastructure and facilities **within the non-referendum budget parameters** provided by the Superintendent. The Task Force will also explore funding mechanisms (naming rights, capital campaign, fundraising, etc.) to support any recommendations.

Recommendation: The Task Force chair shall present the group's recommendation to the Superintendent no later than Nov. 1. Interim reports shall be provided by the chair to the Superintendent, who will share those reports with the Board. The Superintendent will provide the Task Force recommendations to the Board no later than Dec. 1.





Current State of Facilities

Current Status of Facilities

- **Stadiums**

- Field surfaces do not always hold up to the weather; weather makes it difficult to provide consistent, safe playing surfaces and results in usage limitations

- **Tracks** need to be fully repaired and resurfaced

- **Softball / Baseball**

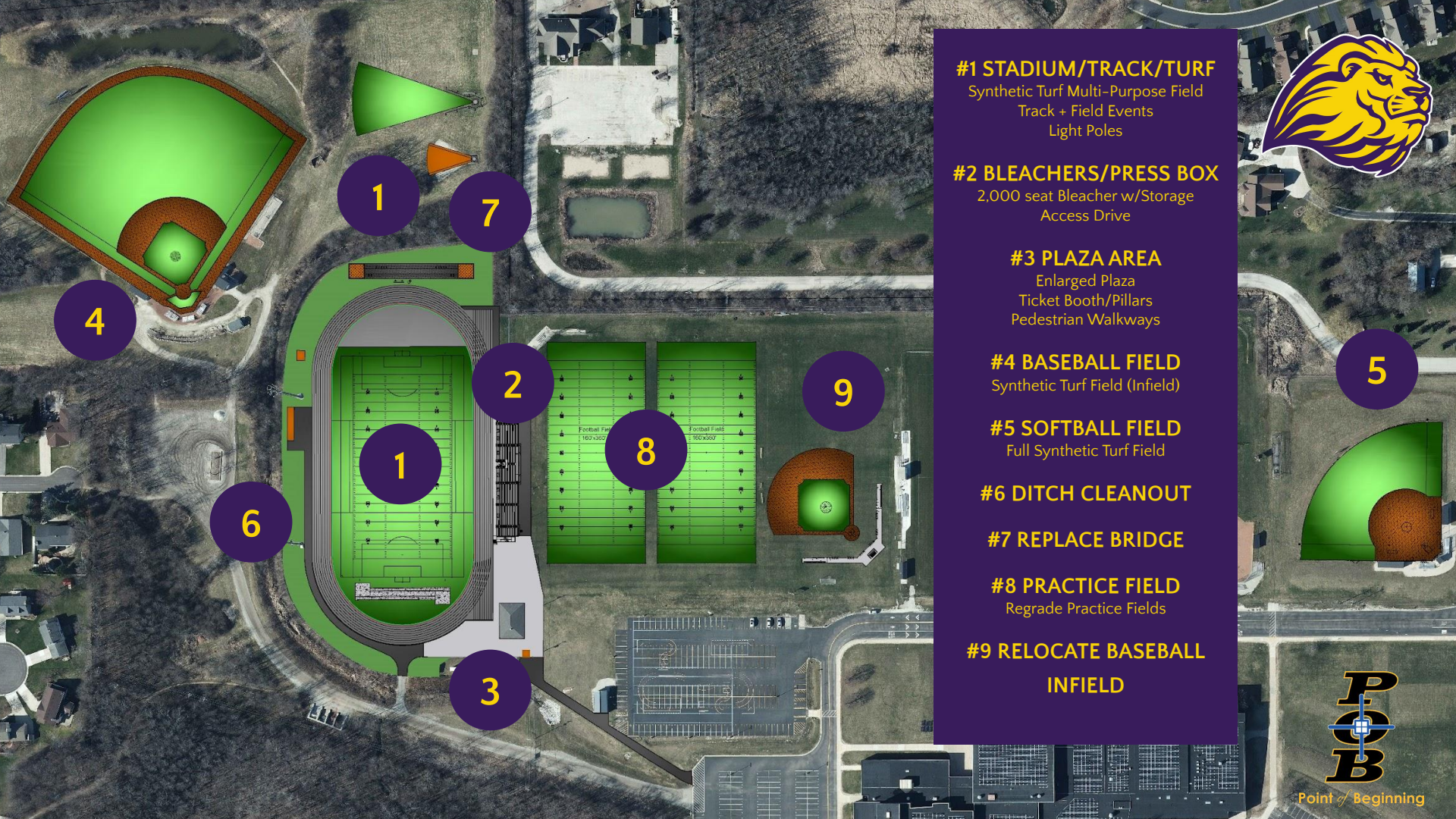
- Field availability often dependant on field playability
- Title IX considerations
- West baseball field is no longer in a “floodplain holding area”

- **Other considerations**

- Lighting and re-configuration of green space would yield more practice / competition opportunities



Potential Upgrades



#1 STADIUM/TRACK/TURF

Synthetic Turf Multi-Purpose Field
Track + Field Events
Light Poles

#2 BLEACHERS/PRESS BOX

2,000 seat Bleacher w/Storage
Access Drive

#3 PLAZA AREA

Enlarged Plaza
Ticket Booth/Pillars
Pedestrian Walkways

#4 BASEBALL FIELD

Synthetic Turf Field (Infield)

#5 SOFTBALL FIELD

Full Synthetic Turf Field

#6 DITCH CLEANOUT

#7 REPLACE BRIDGE

#8 PRACTICE FIELD

Regrade Practice Fields

#9 RELOCATE BASEBALL

INFIELD



Point of Beginning



#1 STADIUM/TRACK/TURF
Synthetic Turf Multi-Purpose Field
Track + Field Events

#2 SPORTS LIGHTING
Relocate Light Poles

#3 SOFTBALL FIELD
Full Synthetic Turf Field

#4 BASEBALL FIELD
Infield Only Synthetic Turf



Phase 1

\$6.8 to \$9.9
million

(Approx. \$2 mil. allocated
for new tracks in
long-range plans)



- Turfed stadium surfaces
- Reconstructed tracks
- Upgraded field stations
- New stadium grandstand (at Ike)

Phase 2

\$2.0 to \$4.9
million



- Some combination of
turfed softball (full
field) and baseball
(infield)

Phase 3

\$475,000



- Reconfigured green /
practices spaces at
Eisenhower

Total

\$9.3 to \$15.3
million

(Minus approx. \$2 mil. for
Phase 1 tracks)



**Remainder needed: \$7.3
to \$13.3 million (if all
three phases are
completed)**

Important to note all figures shared today are preliminary estimates



Potential Funding Mechanisms

Potential Funding Mechanisms

- Capital Campaign
 - **Funds 21 and 41**
 - Fund 41 supports capital maintenance of facilities
 - **Approximately \$2 million from Fund 41 planned for track replacements at both Eisenhower and West**
 - Fund 21 used to report gifts by donor to be used for district operating purposes

Potential Funding Mechanisms

- Capital Campaign (continued)
 - **Naming Rights & Sponsorships**
 - SDNB has signed six naming rights agreements totalling nearly \$300,000
 - Momentum could pick up with new construction, new facilities
 - **Education Foundation of New Berlin**
 - Main focus has been student scholarships and teacher grants
 - Can be valuable resource for support, various funds, donor / donation software, grant research and application

Capital Campaign - an Overview

What? Targeted fundraising effort that takes place over defined period of time

Why? Often a result of significant need outside of normal budgeted expenses

How? Six key components

- Strict deadlines and timeline
- Focused team
- Clear goal(s)
- Targeted fundraising plan
- Quiet phase for major gifts
- Public phase

Capital Campaign - an Overview

Key principles

- Involves top-level volunteers in addition to staff
- Require lots of one-on-one relationship-building and solicitations
- Reached largely through securing major gifts
- Roughly 65% of goal raised from major donors BEFORE going public



A Potential Roadmap

Launching a Legacy

Timeline

- 2021: Received a \$1 million gift from the Bucyrus Foundation, kickstarting \$4.4 million capital campaign
- Oct. 2022: public launch
- Construction began spring 2023, completed Nov. 2023
- Fundraising continues today

Launching a Legacy



Launching a Legacy

Introductions

- Jeff Dess, co-chair
- Mary Dess, treasurer
- John Galewski, co-chair
- Ante Udovicic, activities and athletics director



Next Steps

What's Next?

- **Right now**

- Feedback / questions
 - taskforce@nbexcellence.org
 - paper form
 - scan the QR code
 - visit the [website](#)



SCAN ME

- **Next Meeting - 6 p.m. Wednesday, Sept. 25**

- Eisenhower Commons
- go over Task Force survey results; formulate recommendation to the superintendent based on results



Thank you!

www.nbexcellence.org/district/outdoor-facilities-task-force.cfm